



2021 SPONSORSHIP OPPORTUNITIES

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About Us

Our Vision;

A world where guy caregivers never feel alone.

Our Mission;

Improve the way guys think, feel, and act through every phase of their caregiving journey.



2021 Jack's Programming Highlight



Firepit Friday

"As caregivers we tend to hide some of the more gruesome parts of our caregiving journey. Here we get to share our experience and ask hard questions without being judged. Then we go back to joking around and telling funny stories. It is the monthly pick up that we need. Firepit Friday is hands down my favorite Jack's program."

- Logan Greene, Caregiver

Healthcare Organization Sponsorship

Annual Commitment **\$3,000**

“The Klatch concept is not your ordinary cancer education or support group. A welcoming environment provides the backdrop for skilled peer facilitators to guide guests through a structured dialogue around caregiver issues, decided upon by the group. Offering nourishment, drinks, and comradery, Klatch participants are sure to gain validation, helpful advice, a sense of belonging, and restoration” - Alicia Cain, Virginia Piper Cancer Center

DESCRIPTION	BY <i>Jack's</i>	BY SPONSOR
Healthcare Organization Sponsorship celebrated on Jack's Website	⚡	
Healthcare Organization Sponsorship celebrated at our fall fundraiser. Sponsors receive all the same benefits received by the Gold Level (see page for more info)	⚡	
6 specific Klatch events promoted on Jack's Event Page/Newsletters, "Presented by..."	⚡	
Create custom program flyer	⚡	
Provide Klatch facilitator training/ongoing support	⚡	
Provide Klatch playbooks for participants	⚡	
Provide Klatch facilitators (typically a social worker already facilitating a cancer support group)		⚡
Provide Klatch consumables (post its, markers, flipcharts)		⚡
Provide/select/book Klatch venue (restaurant/café)		⚡
Provide food/drink for participants	⚡	



Sponsorship Opportunities

Sat., September 18 | 1-4 pm AT 612Brew

COLD ONES 4 CAREGIVERS MISSION;

Make 40 or more caregiver support stories possibly by raising \$30,000! Our campaign is simple. We share a toast and the stories of caregivers toiling away for months and years in the shadows of their caregetters. We believe every caregiver we are honored to serve has a compelling story and we are honored that our honorees for this campaign are allowing us to share their stories with you.

	PRESENTING \$5,000	PLATINUM \$2,500	GOLD \$1,500	SILVER \$1,000
EXCLUSIVITY				
Presenting (only one available)	⚡			
PRE-EVENT RECOGNITION				
Sponsorship Recognition at Community Outreach Events	⚡			
Company logo on the event flyer	⚡			
Social media promotion (Facebook, Twitter, Instagram, Linked-in)	6	4	3	2
Company logo on the event website	⚡	⚡	⚡	⚡
One boosted post on social media promoting business	⚡	⚡	⚡	
ON SITE EVENT RECOGNITION				
Verbal recognition as presenting sponsor at event	⚡			
Company logo on slideshow	⚡	⚡	⚡	⚡
Verbal recognition as sponsor at the event	⚡	⚡	⚡	⚡
Company logo on event signage	⚡	⚡	⚡	⚡
Corporate item in participant swag bag	⚡	⚡	⚡	⚡

Sponsor an activity for \$750, which creates 1 Jack's story

Family friendly, fun and unique activities for kids and adults!

Program Event Presenting Sponsorships



\$1,500/Event

(One available per event)

Logo on promotional flyers .

Logo on our event website. Each event has it's own webpage.

At least 2 social media mentions, one before and one after the event. "Presented by.."

Winter

Ice Fishing
Topgolf
Lombardi Trophy Chainsaw Ice Carving

Spring

Meat. The Workshop.
Axe Like a Bad Ass.
Guided Fishing

Summer

Mini Golf Throwdown
Yachting Adventure
Kick Ass Brunch Buffet

Fall

Paisley Park VIP Tour & Brunch
Extreme Sandbox





Episode Sponsorship

\$1,500

(One available per event)

Includes 1 custom 30-60 second “brought to you by” message aired in the middle of the episode.

Podcast Mission;

To inspire the world to reconsider what guys are capable of. The show is hosted by our leader, Kyle Woody. To listen visit www.jackscaregiverco.org/podcast.

Podcast Description;

Ordinary guys with extraordinary stories. Stories of boldly facing the challenge of caring for their loved one with catastrophic illness.

Example Episode, guest Travis Robertson;

Mr. Robertson is a dad facing his wife’s metastatic breast cancer. He believes that creativity is what makes the world happen. Hear him unpack why becoming a caregiver is like becoming a martian, why he wants to make men wiser, more intriguing, and harder to kill, and creative parenting tips like “Disco Baths”. The “one thing” he asks people to do that wanna help him is shockingly simple.