

# The Big GIVE 2024 Sponsorship Guide

Join Us in Supporting Caregivers: The Big GIVE 2024

At Jack's Caregiver Coalition, we believe Caregiving is a team sport. Since 2014, we've been dedicated to supporting Caregivers, emphasizing the importance of asking for and accepting help. Now we are taking our own advice by asking for your support to help us as we care for Caregivers and Sequel Makers in 2025.

## About The Big GIVE 2024

We are excited to announce our annual fundraiser, the Big GIVE, culminating in an in-person event on Friday, November 1, 2024, at the Mosaic Event Center in Minneapolis, MN. To make this event a success and sustain our vital programming in 2025, we need your help.

## The Matching Fund

We invite you to be a part of our matching fund initiative. This matching fund will not only propel us halfway to our goal by the night of The Big GIVE, but it will also inspire and energize Big GIVE attendees to contribute towards our cause. This match will double the impact of every dollar donated, fueling our programs, and amplifying the support we can offer to Caregivers and Sequel Makers.

## Your Sponsorship is Crucial.

By partnering with us, you are not only supporting our mission but also directly funding essential programs such as The [Caregiver and Sequel Maker Klatches](#), [Jack-to-Jack Coaching](#), [Storm Chasers](#), [Help! I'm a Caregiver!](#), [Care Navigator](#), [Respite Events](#) for Caregivers and Sequel Makers, [Emptying Your Boxes](#), and more. These programs are the backbone of our support system, providing much-needed resources and respite to those who dedicate their lives to caring for others.

We invite you to stand with us, support our mission, and help us continue providing these essential services in 2025. Join the team and be a part of the Big GIVE 2024. Thank you for your generosity and support.

## Sponsorship Levels and Benefits for The Big GIVE 2024

### **Two Exclusive Sponsorships Available!**

#### Presenting Sponsor

#### **\$30,000 Commitment**

As the exclusive Presenting Sponsor, you will be at the forefront of The Big GIVE 2024, enjoying premier recognition and visibility. Your support will significantly impact our ability to provide essential programming for Caregivers and Sequel Makers throughout 2025.

#### Benefits:

- Premier Recognition: Acknowledgment as the Presenting Sponsor at The Big GIVE.
- Community Exposure: Sponsorship recognition at various community events.
- Event Visibility: Your logo showcased in the event slideshow and prominently displayed on event flyers, signage, and the sponsor slide at The Big GIVE.
- Online Presence: A linked logo on Jack's Caregiver Coalition website for one year.
- Social Media Promotion: Featured in dedicated social media posts.
- Public Acknowledgment: Verbal gratitude expressed during The Big GIVE.

#### Happy Hour Sponsor

#### **\$20,000 Commitment**

Our exclusive Happy Hour Sponsor plays a crucial role in creating a lively and engaging atmosphere at The Big GIVE, all while contributing to the ongoing support of our programs.

#### Benefits:

- Event Recognition: Named as the Happy Hour Sponsor at The Big GIVE.
- Community Exposure: Sponsorship recognition at various community events.
- Event Visibility: Your logo featured in the event slideshow and displayed on event flyers, signage, and the sponsor slide at The Big GIVE.
- Online Presence: A linked logo on Jack's Caregiver Coalition website for one year.
- Social Media Promotion: Highlighted in social media posts.
- Public Acknowledgment: Verbal gratitude expressed during The Big GIVE.

## Platinum Sponsors

### **\$10,000 Commitment**

Platinum Sponsors are key supporters whose contributions help sustain our programs and services for the coming year.

#### Benefits:

- **Event Visibility:** Your logo included on event flyers, signage, and the sponsor slide at The Big GIVE.
- **Online Presence:** A linked logo on Jack's Caregiver Coalition website for one year.
- **Social Media Promotion:** Inclusion in social media posts.
- **Public Acknowledgment:** Verbal gratitude expressed during The Big GIVE.

## Gold Level Sponsors

### **\$5,000 Commitment**

Gold Level Sponsors provide vital support that enables us to continue our mission of caring for Caregivers and Sequel Makers.

#### Benefits:

- **Event Visibility:** Your logo showcased in the event slideshow and displayed on event signage, and the sponsor slide at The Big GIVE.
- **Online Presence:** A linked logo on Jack's Caregiver Coalition website for one year.
- **Public Acknowledgment:** Verbal gratitude expressed during The Big GIVE.

## Silver Level Sponsors

### **\$2,500 Commitment**

Silver Level Sponsors are essential supporters who help us provide necessary services and events for our community.

#### Benefits:

- **Event Visibility:** Your logo included on the sponsor slide at The Big GIVE.
- **Public Acknowledgment:** Verbal gratitude expressed during The Big GIVE.

## Table Sponsors

Our Big GIVE can't happen without Table Sponsors. By sponsoring a table, you support our event and provide a space for guests to engage and connect. There are two levels of table sponsorship:

### **Table of 8 – \$2,500 Commitment**

### **Table of 6 – \$2,000 Commitment**

Benefits:

- Event Visibility: Your logo included on the Table Sponsor slide at The Big GIVE.
- Table Signage: A logo sign on your sponsored table.
- Create a Table Team for our Big GIVE fundraising competition. Come out on top for Bragging rights and a special place on our website's Sponsor Page for a year!

## The Best Reason to Sponsor

By choosing to sponsor The Big GIVE 2024, you are not only supporting Jack's Caregiver Coalition but also making a profound difference in the lives of Caregivers and Sequel Makers. Your generosity will directly fund our crucial programs such as The Caregiver and Sequel Maker Klatches, Jack-to-Jack Coaching, Storm Chasers, Help! I'm a Caregiver!, Care Navigator, Respite Events for Caregivers and Sequel Makers, Opening the Boxes, and more.

Join us in making a lasting impact. Together, we can ensure that no Caregiver has to walk this journey alone. Thank you for your support and commitment.

## Contact Information

For more information on sponsorship opportunities or to discuss custom sponsorship packages, please contact:

Heather Erickson  
Jack's Caregiver Coalition  
952-245-4567  
heather@jackscaregiverco.org